







SFA^XPERT.com
Sales Force Automation

360°
Control on Your
Field Force

Now Your
Sales Force
in your **Mobile** 
Download from **Google Play Store**

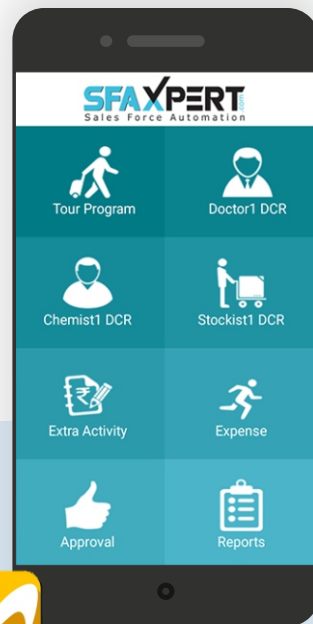
India's Most Advanced **MR Reporting Software**

KEY FEATURES:

- | | |
|---|---|
|  Daily-Call-Report |  Retail & Chemist Order Management |
|  Stock & Sales Management |  Expense Control |
|  Retailer/Doctor - Management |  Samples/Gifts control |

Special Features of SFA Xpert

- | | |
|---|---|
| › Reporting via Web / Android Application | › Automatic Expense Generation |
| › Tour Program | › Doctor's Business Analysis |
| › Daily Call Reports | › Import Data Utility |
| › Product Campaign | › Stock & Sale Statement with Import facility |
| › GPS Tracking | › Budget Report Yearly |
| › Expense Control | › Chemist/Distributors Sale Summary Yearly Report |
| › User friendly Application | › Target and achievement reports |



Integrated with
Marg GPS Tracker

Marg ERP Ltd.

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Powered with



10,00,000+ Users | **800+** Support Centers

www.margerp.com | www.margsfa.com

Modules of SFA XPERT

Daily-Call-Report

- The software empower Retailers/ Pharmaceutical companies to manage their work in a better way
- Effective marketing strategies
- Consistent customer support
- Simple to understand and easy-to-use
- Significant reduction in administrative cost

Chemist Orders

- User-friendly Chemist/ Distributor Management Software
- Helps Retailer/Pharmaceutical companies in making better and quicker decisions
- Empowers the Retailer/Pharmaceutical company to manage the orders
- Easy tracking of Product Order Bookings (POB)
- Feature of period visit analysis

Samples/Gifts control

- Reduce paperwork
- User friendly
- Easy tracking of distributed samples & gifts
- Distribute the samples and gifts at prompt

e-Detailing

- Eliminates traditionally printed chart presentations.
- Easy Product Detailing & get exact field force location
- Keeps tab on product preferences of clients
- Attracts Attention with colourful HD images.

Expense Control

- Record all the miscellaneous expenses
- Generate monthly expenses
- Reduces administrative cost
- Record the number of visits
- Classify and manage the travelling expenses
- Lessen paperwork

Stock & Sales

- Make the Calculations for Primary and Secondary Sales Automatic
- User-Friendly and fast interface
- Combine Stock and Sale Reports for Managers and Administrators.

Doctor/Retailer-Management

- Empowers the Retailer/Pharmaceutical companies to manage appointments with doctors
- Allows the Retailer/Pharmaceutical companies to track appointments with doctors
- Store details of products and samples issued
- Keep a track on the activities of the doctors
- Record the number of visits
- Allows the user to categories doctors according to their speciality
- Birthday or Anniversary reminder feature



Integrated with Marg GPS Tracker



Who we are?

About Company

Marg ERP Ltd. is a leading provider of integrated business application software for SMEs and MSMEs across the globe. From its inception in June 1992, the company has always tried to provide excellence in the field of pharmaceutical industries and other organization specifically with a field force.

About Product

Salesforce automation is a software, designed and developed by Marg ERP Ltd. to help companies keep live track of all their field force for different industries like FMCG, Pharma, and publication etc. Created using the latest and state-of-the-art technology, the software works as a complete reporting tool that provides crucial real information on the activities & location of all the field force. You can get a real-time update of your field force while planning their tour program, generating daily call reports and all the sales activities. The software is well-designed, user-friendly and provides industry-specific formats. It also eliminates the tedious task of repetitive form filling and manual data processing.